



manyik **designs**

Product Catalog

About Me

Discover the power of impactful design with my comprehensive graphic design service. From stunning logos that capture your brand's identity to expertly crafted print materials, I am your one-stop solution for all your design needs.

Welcome to my premier graphic design service, where creativity meets professionalism. I specialize in crafting visually captivating logos that embody your brand's essence and leave a lasting impression. Additionally, my expertise extends to a wide range of print services, ensuring a cohesive and captivating visual identity across all your marketing materials.

Brand Identity

Brand identity is how a company presents itself to the world. It includes things like the company's logo, colors, and the way it talks about itself. It's what makes the company unique and helps people recognize and remember it.

Print Marketing

Print marketing refers to the use of physical materials, like brochures, flyers, business cards or posters, to promote a business, product or person. It's a way of sharing information with people by giving them something tangible that they can hold and read.

Professional

I promise to consistently deliver a professional experience that reflects my expertise, reliability, and commitment to excellence.

Friendly

I promise to always provide a warm and welcoming experience, treating everyone with genuine friendliness, respect, and attentiveness.

Prompt

I promise to consistently deliver prompt and timely service, respecting your time and ensuring efficient and timely responses.

Brand Identity Services

Brand identity is how a company presents itself to the world. It includes things like the company's logo, colors, and the way it talks about itself. It's what makes the company unique and helps people recognize and remember it.

My services come in 3 available packages:

Package 1 - Logo Creation

Logo design is the process of creating a unique symbol or graphic representation that represents a company or brand. It is a visual element that helps people recognize and remember the brand, and it often includes colors, shapes, and typography that convey the company's values and identity in a simple and memorable way.

- I will design a logo based on your input and make modifications or design suggestions where they are needed.
- 3 logo design concepts will be presented. One Final logo will be delivered.
- 2 Revisions with feedback meetings about each one.
- I will provide a final logo in the following file types: JPG, PNG, EPS

\$300

Package 2 - Brand Guide

A brand guide, also known as a style guide or brand manual, is a document that outlines the rules and guidelines for consistently representing a brand's visual and verbal elements. It provides instructions on how to use the logo, colors, typography, and other design elements in a cohesive manner. The brand guide ensures that anyone creating content for the brand maintains a consistent and recognizable brand identity, helping to build a strong and unified brand presence.

- I will design a brand guide using an already made logo and make modifications or design suggestions where they are needed.
- I will provide a final brand guide as a PDF

\$125

Package 3 - Brand Identity Bundle

In this package I will provide the services for both the logo creation and a brand guide. This is a comprehensive package and will provide for the most amount of flexibility with feedback and files.

- I will design a logo based on your input and make modifications or design suggestions where they are needed.
- 3 logo design concepts will be presented. One final logo will be delivered with full color and one color variations
- Unlimited (within reason) revisions on initial design.
- I will provide a final logo in the following file types: JPG, PNG, EPS, SVG, AI
- I will provide a final brand guide in the following file types: PDF, AI, INDD

\$400

Print Marketing Services

As a provider of comprehensive print marketing services, I offer a diverse range of materials to enhance your business's promotional efforts. This includes professionally designed and printed items such as business cards, flyers, brochures, invitations, and more. With attention to detail and quality, my services aim to effectively showcase your brand and deliver tangible marketing materials that leave a lasting impression on your target audience.

My print marketing services are priced at a competitive rate of \$50 per hour, ensuring quality deliverables within an efficient timeframe.

Example Project Timelines

Business Cards - 1.5 hours*

Flyers - 1.5 hours*

Brochures - 2 hours*

Invitations - 2 hours*

If you don't see your desired project listed, feel free to request it and I will try my best to complete it.

*While I provide estimates of the time required to complete a project for informational purposes, it is important to note that the agreed upon timeline remains the definitive commitment for delivering the final product, as unforeseen circumstances or complexities may occasionally arise during the design process.

My Process

As a professional, I am committed to following a comprehensive design process that includes clear and effective communication. Prior to initiating my services, I will provide a detailed outline of the design process, ensuring transparency and setting expectations. Throughout the project, I will maintain ongoing communication, keeping you informed and involved in each stage of the process, allowing for feedback and collaboration to ensure your vision is realized.



Client Briefing

We will first meet and discuss important information about your design desires. In this meeting we will have decided which package(s) you would like my services to complete. We will also discuss your goals, preferences, target audience, and any specific requirements or specifications you have in mind. The briefing helps me understand what you as the client wants to achieve so I can create a design that meets your expectations effectively.



First Round of Design and Feedback

In adherence to professional standards, I will initiate the design process by presenting you with an initial round of designs based on our agreed-upon project requirements. Subsequently, we will arrange a meeting to discuss and review these preliminary concepts, allowing for open dialogue to gather your valuable feedback. This collaborative session will ensure that your input is incorporated into the subsequent stages, enabling the refinement and progression of the design towards achieving your desired outcome.



Subsequent Design Rounds

Following each presentation of revised designs, I will actively seek and encourage your feedback and input. This iterative process allows for an ongoing collaboration, ensuring that your preferences and requirements are incorporated into the design, resulting in a final product that meets your expectations and satisfaction.



Deliver Final Product(s)

Upon reaching a consensus on the final design, I will promptly provide you with the complete set of design files. These files will be carefully prepared and organized, ensuring their compatibility and usability across various platforms and applications. By delivering the final design files, I aim to equip you with the necessary resources to implement and utilize the design effectively, further solidifying my commitment to your satisfaction and success.

What Next?

Email me at
cmanyik@outlook.com

Explain what services you would like me to complete and I will send you a contract outlining everything.